



An invitation to Corporate Leaders
& Human Resource Personnel

Attracting and Retaining your Workforce in the Upper Valley

Join Upper Valley business leaders and consultants

When: Tuesday, October 30th

Time: 5:00pm - 7:00pm

Where: Courtyard Marriott

RSVP: Suzanne Jones (Hanover-League of NH Craftsmen)
603-643-5384

Refreshments served; Cash bar

Emerging research indicates that today's highly mobile workforce is increasingly attracted to a creative, exciting community more than to a place to work. Attracting and retaining a strong workforce by illuminating culture and philanthropy is an increasingly critical part of the incentive package for joining a company.

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*The Upper Valley Arts Alliance was organized
to raise the awareness of the impact of the "Creative Economy."
We believe experiencing the Arts engages citizens and inspires communities.*

*Our mission is to connect people with each other and the arts
to enhance the social and economic vitality of our community.*